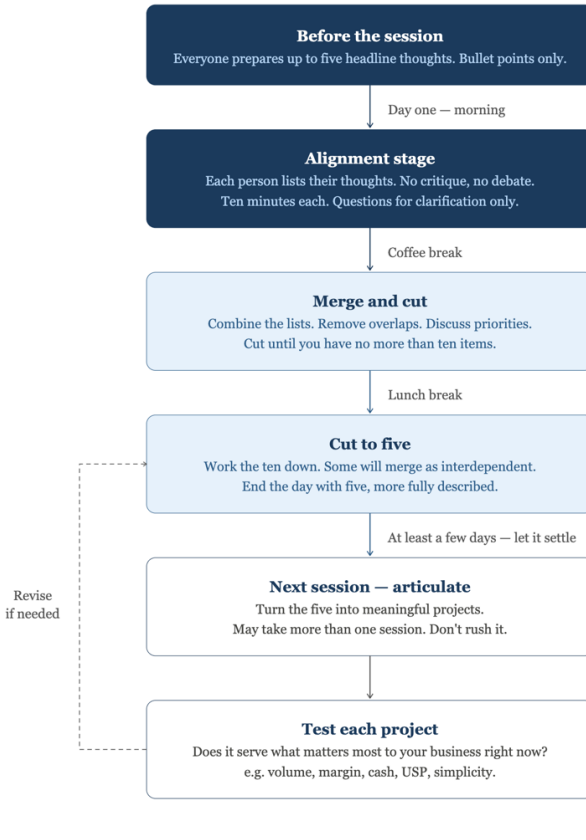


## Appendix 5: Structuring a strategy session (Chapter Six)

### How to Run a Strategy Session



*Simple gets done. Complex doesn't.*

*Three things get done. Thirty don't.*